

# LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

## Certificate in Professional Fashion Styling

*Foundation Level*



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### LAPT — London Academy of Professional Training

**Address** 85 Great Portland Street, W1W 7LT, London, United Kingdom

**Email** [info@lapt.org](mailto:info@lapt.org)

**Telephone** +44 7513 283044

**Web** [lapt.org](http://lapt.org)

**Reference** FS-FSI-F • Fashion Centres

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AT A GLANCE

|               |                                                |
|---------------|------------------------------------------------|
| REFERENCE     | FS-FSI-F                                       |
| AWARD         | Certificate                                    |
| ASSESSMENT    | 445 marks — 267 to pass (60%)                  |
| PREREQUISITES | None                                           |
| VALIDITY      | Lifetime                                       |
| AWARDING BODY | LAPT — London Academy of Professional Training |

CURRICULUM

|                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| <div>1</div> <div>Client Consultation and Assessment</div> <div>4 chapters · 20 classes 90 marks</div> | <div><div>• 1 Understanding Client Needs and Objectives — 5 classes</div><div>› 1.1 Identifying Key Client Objectives</div><div>› 1.2 Analyzing Client Lifestyle and Preferences</div><div>› 1.3 Crafting Customized Client Profiles</div><div>› 1.4 Implementing Effective Communication Techniques</div><div>› 1.5 Translating Client Needs into Stylistic Solutions</div><div>• 2 Analyzing Personal Style and Fashion Preferences — 5 classes</div><div>› 2.1 Discovering the Basics: Understanding Personal Style</div><div>› 2.2 Identifying Key Fashion Influences and Preferences</div><div>› 2.3 Analyzing Clothing Choices and Their Impact</div><div>› 2.4 Assessing Lifestyle Needs for Wardrobe Planning</div><div>› 2.5 Synthesizing Style Elements into a Cohesive Look</div><div>• 3 Conducting Comprehensive Wardrobe Assessments — 5 classes</div><div>› 3.1 Understanding the Purpose of Wardrobe Assessments</div><div>› 3.2 Building Rapport with Clients During Assessments</div><div>› 3.3 Identifying Clients' Style Preferences and Needs</div><div>› 3.4 Evaluating Clothing Items for Style and Fit</div><div>› 3.5 Developing Actionable Wardrobe Improvement Plans</div><div>• 4 Developing Tailored Styling Strategies — 5 classes</div><div>› 4.1 Understanding Client Needs and Preferences</div><div>› 4.2 Analyzing Body Shapes and Personal Style</div><div>› 4.3 Creating Mood Boards for Visual Communication</div><div>› 4.4 Formulating Personalized Styling Plans</div><div>› 4.5 Presenting and Refining Styling Strategies</div></div>                                                                                 |
| <div>2</div> <div>Colour Theory and Application</div> <div>4 chapters · 20 classes 65 marks</div>      | <div><div>• 1 Understanding Colour Theory Principles — 5 classes</div><div>› 1.1 Exploring the Colour Wheel: Primary, Secondary, and Tertiary Colours</div><div>› 1.2 Understanding Colour Harmonies: Complementary and Analogous Combinations</div><div>› 1.3 The Psychology of Colour: Emotional and Cultural Impacts</div><div>› 1.4 Identifying Warm and Cool Colours: Effects on Design Perception</div><div>› 1.5 Applying Colour Theory in Styling: Techniques and Practical Considerations</div><div>• 2 Psychology and Influence of Colours in Fashion — 5 classes</div><div>› 3.1 Understanding Colour Psychology in Fashion</div><div>› 3.2 Exploring Cultural Impacts on Colour Perception</div><div>› 3.3 Analyzing Emotional Responses to Colours</div><div>› 3.4 Evaluating Colour Choice in Fashion Marketing</div><div>› 3.5 Applying Colour Influence in Personal Styling</div><div>• 3 Colour Application in Personal Styling — 5 classes</div><div>› 3.1 Understanding Colour Theory Basics for Personal Styling</div><div>› 3.2 Identifying Personal Colour Preferences</div><div>› 3.3 Analyzing Skin Tones and Undertones for Colour Matching</div><div>› 3.4 Selecting Complementary Colours for Outfits</div><div>› 3.5 Applying Seasonal Colour Palettes in Styling</div><div>• 4 Advanced Techniques in Colour Coordination — 5 classes</div><div>› 4.1 Exploring Advanced Colour Schemes</div><div>› 4.2 Analyzing Colour Harmony in Fashion</div><div>› 4.3 Applying Colour Psychology to Style Choices</div><div>› 4.4 Mastering Colour Proportions in Outfits</div><div>› 4.5 Implementing Colour Blocking Techniques</div></div> |

• **1 Identifying and Understanding Fashion Trends** — 5 classes

- › 1.1 Exploring the Basics of Fashion Trends
- › 1.2 Analyzing Historical Fashion Influences
- › 1.3 Identifying Current Global Fashion Trends
- › 1.4 Understanding the Impact of Technology on Fashion
- › 1.5 Applying Fashion Trend Analysis to Personal Styling

• **2 Historical Influences and Their Impact on Fashion Trends** — 5 classes

- › 2.1 Understanding Historical Fashion Eras and Themes
- › 2.2 Analyzing Iconic Fashion Influences: From Past to Present
- › 2.3 Identifying Recurrent Patterns: How History Repeats in Fashion
- › 2.4 Tracing the Evolution of Fashion Silhouettes Through Time
- › 2.5 Applying Historical Insights to Predict Future Fashion Trends

• **3 Analyzing Current Fashion Trends with Market Research** — 5 classes

- › 3.1 Identifying Key Fashion Trends in Today's Market
- › 3.2 Understanding Consumer Behavior and Fashion Preferences
- › 3.3 Applying Market Research Techniques to Fashion Trends
- › 3.4 Analyzing the Impact of Cultural and Social Influences on Fashion
- › 3.5 Forecasting Future Trends Based on Current Market Data

• **4 Predicting Future Fashion Trends Using Forecasting Techniques** — 5 classes

- › 4.1 Understanding the Basics of Fashion Forecasting
- › 4.2 Identifying Key Drivers of Future Fashion Trends
- › 4.3 Analyzing Historical and Current Fashion Cycles
- › 4.4 Exploring Data Sources for Trend Prediction
- › 4.5 Applying Forecasting Techniques to Predict Future Trends

• **1 Understanding the Role of a Fashion Stylist** — 5 classes

- › 1.1 Defining the Fashion Stylist's Role
- › 1.2 Exploring Key Responsibilities of a Fashion Stylist
- › 1.3 Identifying Essential Skills for Styling Success
- › 1.4 Understanding the Client-Stylist Relationship
- › 1.5 Analyzing the Impact of Fashion Trends on Styling

• **2 Fundamentals of Fashion Trends and Analysis** — 5 classes

- › 2.1 Understanding the Evolution of Fashion Trends
- › 2.2 Identifying Key Influencers in Fashion
- › 2.3 Analyzing Historical Fashion Cycles
- › 2.4 Predicting Future Fashion Trends
- › 2.5 Applying Trend Analysis to Styling Decisions

• **3 Building a Fashion Styling Portfolio** — 5 classes

- › 3.1 Understanding the Purpose of a Fashion Styling Portfolio
- › 3.2 Identifying Key Elements for Inclusion in Your Portfolio
- › 3.3 Selecting and Curating Your Best Work
- › 3.4 Presenting Your Portfolio with Professionalism
- › 3.5 Highlighting Your Unique Styling Perspective

• **4 Client and Brand Collaboration Techniques** — 5 classes

- › 4.1 Understanding the Principles of Client and Brand Alignment
- › 4.2 Identifying Client Needs and Brand Aesthetics
- › 4.3 Creating Mood Boards to Sync Client Vision with Brand Identity
- › 4.4 Developing Customized Style Proposals for Clients
- › 4.5 Presenting Styling Solutions and Receiving Feedback

• **1 Understanding the Basics of Fashion Styling Portfolios** — 5 classes

- › 1.1 Exploring the Purpose of Fashion Styling Portfolios
- › 1.2 Analyzing Key Components of an Effective Portfolio
- › 1.3 Identifying Your Personal Styling Aesthetic
- › 1.4 Curating Portfolio Content to Showcase Versatility
- › 1.5 Presenting and Critiquing Portfolio Layouts

• **2 Building a Cohesive Portfolio Narrative** — 5 classes

- › 2.1 Understanding Portfolio Narratives in Fashion Styling
- › 2.2 Identifying Key Themes for Cohesion
- › 2.3 Curating Images to Support Your Narrative
- › 2.4 Writing Compelling Descriptions for Your Portfolio
- › 2.5 Refining Your Portfolio for a Cohesive Presentation

• **3 Visual Identity and Branding in Portfolio Presentation** — 5 classes

- › 3.1 Understanding Visual Identity in Fashion
- › 3.2 Analyzing Brand Elements in Portfolio Work
- › 3.3 Creating Cohesive Visual Themes
- › 3.4 Integrating Personal Style with Brand Aesthetics
- › 3.5 Applying Branding Techniques to Portfolio Presentation

• **4 Digital Portfolios and Online Presence in Fashion Styling** — 5 classes

- › 4.1 Understanding Digital Portfolios in Fashion Styling
- › 4.2 Exploring Platforms for Online Fashion Portfolios
- › 4.3 Crafting Your Personal Brand and Online Presence
- › 4.4 Curating Compelling Content for Digital Portfolios
- › 4.5 Utilizing Social Media to Enhance Your Fashion Styling Portfolio

**• 1 Principles of Wardrobe Management** — 5 classes

- › 1.1 Understanding Wardrobe Basics: Key Concepts and Terminology
- › 1.2 Analyzing Wardrobe Needs: Assessment Techniques
- › 1.3 Organizing Your Wardrobe: Methods and Strategies
- › 1.4 Building a Versatile Wardrobe: Essentials and Variability
- › 1.5 Implementing Sustainable Practices in Wardrobe Management

**• 2 Developing Personal Style and Wardrobe Curation** — 5 classes

- › 2.1 Understanding Personal Fashion Identity
- › 2.2 Analyzing Wardrobe Essentials
- › 2.3 Curating a Capsule Collection
- › 2.4 Identifying Key Style Influences
- › 2.5 Implementing Wardrobe Organization Techniques

**• 3 Wardrobe Maintenance and Sustainability** — 5 classes

- › 3.1 Understanding Sustainable Fashion Practices
- › 3.2 Identifying Your Clothing Needs and Priorities
- › 3.3 Implementing Effective Wardrobe Cleaning Techniques
- › 3.4 Repairing and Upcycling Clothes Effectively
- › 3.5 Creating a Sustainable Wardrobe Plan

**• 4 Advanced Styling Techniques and Client Consultation** — 5 classes

- › 4.1 Understanding Advanced Styling Concepts
- › 4.2 Analyzing Client Profiles and Wardrobe Needs
- › 4.3 Developing Personalized Styling Strategies
- › 4.4 Implementing Techniques for Effective Wardrobe Coordination
- › 4.5 Conducting Professional Style Consultations