

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Certificate in Professional Fashion Styling

Foundation Level



LAPT — London Academy of Professional Training

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Reference FS-FSI-F • Fashion Centres

UKPRN 10067351 • Registered in England and Wales, company 4984798

6	24	120	445	60%	Lifetime
SUBJECTS	CHAPTERS	CLASSES	TOTAL MARKS	PASS MARK	VALIDITY

AT A GLANCE

REFERENCE	FS-FSI-F
AWARD	Certificate
ASSESSMENT	445 marks — 267 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1	Client Consultation and Assessment	4 chapters · 20 classes	90 marks
• 1 Understanding Client Needs and Objectives — 5 classes › 1.1 Identifying Key Client Objectives › 1.2 Analyzing Client Lifestyle and Preferences › 1.3 Crafting Customized Client Profiles › 1.4 Implementing Effective Communication Techniques › 1.5 Translating Client Needs into Stylistic Solutions • 2 Analyzing Personal Style and Fashion Preferences — 5 classes › 2.1 Discovering the Basics: Understanding Personal Style › 2.2 Identifying Key Fashion Influences and Preferences › 2.3 Analyzing Clothing Choices and Their Impact › 2.4 Assessing Lifestyle Needs for Wardrobe Planning › 2.5 Synthesizing Style Elements into a Cohesive Look • 3 Conducting Comprehensive Wardrobe Assessments — 5 classes › 3.1 Understanding the Purpose of Wardrobe Assessments › 3.2 Building Rapport with Clients During Assessments › 3.3 Identifying Clients' Style Preferences and Needs › 3.4 Evaluating Clothing Items for Style and Fit › 3.5 Developing Actionable Wardrobe Improvement Plans • 4 Developing Tailored Styling Strategies — 5 classes › 4.1 Understanding Client Needs and Preferences › 4.2 Analyzing Body Shapes and Personal Style › 4.3 Creating Mood Boards for Visual Communication › 4.4 Formulating Personalized Styling Plans › 4.5 Presenting and Refining Styling Strategies			
2	Colour Theory and Application	4 chapters · 20 classes	65 marks
• 1 Understanding Colour Theory Principles — 5 classes › 1.1 Exploring the Colour Wheel: Primary, Secondary, and Tertiary Colours › 1.2 Understanding Colour Harmonies: Complementary and Analogous Combinations › 1.3 The Psychology of Colour: Emotional and Cultural Impacts › 1.4 Identifying Warm and Cool Colours: Effects on Design Perception › 1.5 Applying Colour Theory in Styling: Techniques and Practical Considerations • 2 Psychology and Influence of Colours in Fashion — 5 classes › 3.1 Understanding Colour Psychology in Fashion › 3.2 Exploring Cultural Impacts on Colour Perception › 3.3 Analyzing Emotional Responses to Colours › 3.4 Evaluating Colour Choice in Fashion Marketing › 3.5 Applying Colour Influence in Personal Styling • 3 Colour Application in Personal Styling — 5 classes › 3.1 Understanding Colour Theory Basics for Personal Styling › 3.2 Identifying Personal Colour Preferences › 3.3 Analyzing Skin Tones and Undertones for Colour Matching › 3.4 Selecting Complementary Colours for Outfits › 3.5 Applying Seasonal Colour Palettes in Styling • 4 Advanced Techniques in Colour Coordination — 5 classes › 4.1 Exploring Advanced Colour Schemes › 4.2 Analyzing Colour Harmony in Fashion › 4.3 Applying Colour Psychology to Style Choices › 4.4 Mastering Colour Proportions in Outfits › 4.5 Implementing Colour Blocking Techniques			

3

Fashion Trends Analysis

4 chapters · 20 classes

65 marks

• 1 Identifying and Understanding Fashion Trends — 5 classes

- › 1.1 Exploring the Basics of Fashion Trends
- › 1.2 Analyzing Historical Fashion Influences
- › 1.3 Identifying Current Global Fashion Trends
- › 1.4 Understanding the Impact of Technology on Fashion
- › 1.5 Applying Fashion Trend Analysis to Personal Styling

• 2 Historical Influences and Their Impact on Fashion Trends — 5 classes

- › 2.1 Understanding Historical Fashion Eras and Themes
- › 2.2 Analyzing Iconic Fashion Influences: From Past to Present
- › 2.3 Identifying Recurrent Patterns: How History Repeats in Fashion
- › 2.4 Tracing the Evolution of Fashion Silhouettes Through Time
- › 2.5 Applying Historical Insights to Predict Future Fashion Trends

• 3 Analyzing Current Fashion Trends with Market Research — 5 classes

- › 3.1 Identifying Key Fashion Trends in Today's Market
- › 3.2 Understanding Consumer Behavior and Fashion Preferences
- › 3.3 Applying Market Research Techniques to Fashion Trends
- › 3.4 Analyzing the Impact of Cultural and Social Influences on Fashion
- › 3.5 Forecasting Future Trends Based on Current Market Data

• 4 Predicting Future Fashion Trends Using Forecasting Techniques — 5 classes

- › 4.1 Understanding the Basics of Fashion Forecasting
- › 4.2 Identifying Key Drivers of Future Fashion Trends
- › 4.3 Analyzing Historical and Current Fashion Cycles
- › 4.4 Exploring Data Sources for Trend Prediction
- › 4.5 Applying Forecasting Techniques to Predict Future Trends

4

Introduction to Fashion Styling

4 chapters · 20 classes

90 marks

• 1 Understanding the Role of a Fashion Stylist — 5 classes

- › 1.1 Defining the Fashion Stylist's Role
- › 1.2 Exploring Key Responsibilities of a Fashion Stylist
- › 1.3 Identifying Essential Skills for Styling Success
- › 1.4 Understanding the Client-Stylist Relationship
- › 1.5 Analyzing the Impact of Fashion Trends on Styling

• 2 Fundamentals of Fashion Trends and Analysis — 5 classes

- › 2.1 Understanding the Evolution of Fashion Trends
- › 2.2 Identifying Key Influencers in Fashion
- › 2.3 Analyzing Historical Fashion Cycles
- › 2.4 Predicting Future Fashion Trends
- › 2.5 Applying Trend Analysis to Styling Decisions

• 3 Building a Fashion Styling Portfolio — 5 classes

- › 3.1 Understanding the Purpose of a Fashion Styling Portfolio
- › 3.2 Identifying Key Elements for Inclusion in Your Portfolio
- › 3.3 Selecting and Curating Your Best Work
- › 3.4 Presenting Your Portfolio with Professionalism
- › 3.5 Highlighting Your Unique Styling Perspective

• 4 Client and Brand Collaboration Techniques — 5 classes

- › 4.1 Understanding the Principles of Client and Brand Alignment
- › 4.2 Identifying Client Needs and Brand Aesthetics
- › 4.3 Creating Mood Boards to Sync Client Vision with Brand Identity
- › 4.4 Developing Customized Style Proposals for Clients
- › 4.5 Presenting Styling Solutions and Receiving Feedback

5

Portfolio Development

4 chapters · 20 classes

45 marks

• 1 Understanding the Basics of Fashion Styling Portfolios — 5 classes

- › 1.1 Exploring the Purpose of Fashion Styling Portfolios
- › 1.2 Analyzing Key Components of an Effective Portfolio
- › 1.3 Identifying Your Personal Styling Aesthetic
- › 1.4 Curating Portfolio Content to Showcase Versatility
- › 1.5 Presenting and Critiquing Portfolio Layouts

• 2 Building a Cohesive Portfolio Narrative — 5 classes

- › 2.1 Understanding Portfolio Narratives in Fashion Styling
- › 2.2 Identifying Key Themes for Cohesion
- › 2.3 Curating Images to Support Your Narrative
- › 2.4 Writing Compelling Descriptions for Your Portfolio
- › 2.5 Refining Your Portfolio for a Cohesive Presentation

• 3 Visual Identity and Branding in Portfolio Presentation — 5 classes

- › 3.1 Understanding Visual Identity in Fashion
- › 3.2 Analyzing Brand Elements in Portfolio Work
- › 3.3 Creating Cohesive Visual Themes
- › 3.4 Integrating Personal Style with Brand Aesthetics
- › 3.5 Applying Branding Techniques to Portfolio Presentation

• 4 Digital Portfolios and Online Presence in Fashion Styling — 5 classes

- › 4.1 Understanding Digital Portfolios in Fashion Styling
- › 4.2 Exploring Platforms for Online Fashion Portfolios
- › 4.3 Crafting Your Personal Brand and Online Presence
- › 4.4 Curating Compelling Content for Digital Portfolios
- › 4.5 Utilizing Social Media to Enhance Your Fashion Styling Portfolio

• 1 Principles of Wardrobe Management — 5 classes

- › 1.1 Understanding Wardrobe Basics: Key Concepts and Terminology
- › 1.2 Analyzing Wardrobe Needs: Assessment Techniques
- › 1.3 Organizing Your Wardrobe: Methods and Strategies
- › 1.4 Building a Versatile Wardrobe: Essentials and Variability
- › 1.5 Implementing Sustainable Practices in Wardrobe Management

• 2 Developing Personal Style and Wardrobe Curation — 5 classes

- › 2.1 Understanding Personal Fashion Identity
- › 2.2 Analyzing Wardrobe Essentials
- › 2.3 Curating a Capsule Collection
- › 2.4 Identifying Key Style Influences
- › 2.5 Implementing Wardrobe Organization Techniques

• 3 Wardrobe Maintenance and Sustainability — 5 classes

- › 3.1 Understanding Sustainable Fashion Practices
- › 3.2 Identifying Your Clothing Needs and Priorities
- › 3.3 Implementing Effective Wardrobe Cleaning Techniques
- › 3.4 Repairing and Upcycling Clothes Effectively
- › 3.5 Creating a Sustainable Wardrobe Plan

• 4 Advanced Styling Techniques and Client Consultation — 5 classes

- › 4.1 Understanding Advanced Styling Concepts
- › 4.2 Analyzing Client Profiles and Wardrobe Needs
- › 4.3 Developing Personalized Styling Strategies
- › 4.4 Implementing Techniques for Effective Wardrobe Coordination
- › 4.5 Conducting Professional Style Consultations