

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

ISO 22301AVS — Business Continuity for Broadcasting

ISO Certification Programme



LAPT — London Academy of Professional Training

Address 85 Great Portland Street, W1W 7LT, London, United Kingdom

Email info@lapt.org

Telephone +44 7513 283044

Web lapt.org

Reference IIT-AVS-22301AVS • ISO IT & Related Technologies

UKPRN 10067351 • Registered in England and Wales, company 4984798

AT A GLANCE

REFERENCE	IIT-AVS-22301AVS
AWARD	Certificate
ASSESSMENT	430 marks — 258 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1

Business Continuity Fundamentals

5 chapters · 30 classes 85 marks

• 1 Understanding Business Continuity in Broadcasting — 6 classes

› 1.1 Define Key Concepts of Business Continuity in Broadcasting

› 1.2 Identify Risks and Threats Specific to Broadcasting

› 1.3 Analyze the Importance of Business Continuity Planning

› 1.4 Explore the Components of an Effective Business Continuity Plan

› 1.5 Develop Strategies for Continuity and Recovery in Broadcasting

› 1.6 Implement and Test a Business Continuity Plan in Broadcasting

• 2 Risk Assessment and Impact Analysis for Broadcast Operations — 6 classes

› 2.1 Identify Key Risks in Broadcast Operations

› 2.2 Analyze Vulnerabilities in Broadcasting Systems

› 2.3 Assess the Likelihood and Impact of Risks

› 2.4 Conduct a Business Impact Analysis for Broadcasting

› 2.5 Prioritize Risks Based on Impact Analysis

› 2.6 Develop Mitigation Strategies for Identified Risks

• 3 Developing a Business Continuity Plan for Broadcasting — 6 classes

› 3.1 Identify Key Components of a Business Continuity Plan

› 3.2 Assess Risks Unique to Broadcasting Operations

› 3.3 Develop Strategies for Maintaining Essential Broadcast Functions

› 3.4 Create a Communication Plan for Internal and External Stakeholders

› 3.5 Design Training and Awareness Programs for Staff Preparedness

› 3.6 Test and Evaluate the Business Continuity Plan Effectively

• 4 Implementing and Testing Business Continuity Strategies — 6 classes

› 4.1 Define Key Elements of Business Continuity Strategies

› 4.2 Identify Stakeholders in Business Continuity Planning

› 4.3 Develop a Business Impact Analysis Framework

› 4.4 Create an Effective Business Continuity Plan Template

› 4.5 Design and Implement Testing Scenarios for Business Continuity

› 4.6 Evaluate Test Results and Enhance Strategies for Improvement

• 5 Crisis Communication and Recovery in Broadcasting — 6 classes

› 5.1 Identify Key Components of Effective Crisis Communication

› 5.2 Analyze Case Studies of Broadcasting Crises

› 5.3 Develop a Crisis Communication Plan for Broadcasting

› 5.4 Implement Communication Strategies During a Crisis

› 5.5 Evaluate Recovery Strategies for Broadcasting Organizations

› 5.6 Create a Post-Crisis Review and Improvement Plan

• 1 Understanding Crisis Management in Broadcasting — 6 classes

- › 1.1 Define Crisis Management in Broadcasting
- › 1.2 Identify Types of Crises Affecting Broadcast Media
- › 1.3 Analyze Case Studies of Broadcasting Crises
- › 1.4 Explore Crisis Communication Strategies for Broadcasters
- › 1.5 Develop a Crisis Response Plan for a Broadcasting Scenario
- › 1.6 Evaluate the Effectiveness of Crisis Management in Broadcasting

• 2 Risk Assessment and Identification in Audio-Visual Contexts — 6 classes

- › 2.1 Identify Key Risks in Audio-Visual Production Environments
- › 2.2 Analyze Vulnerabilities in Broadcasting Systems
- › 2.3 Evaluate Impact of Risks on Audience Engagement
- › 2.4 Prioritize Risks Based on Likelihood and Consequence
- › 2.5 Develop Risk Mitigation Strategies for Broadcast Operations
- › 2.6 Communicate Risk Assessment Findings to Stakeholders

• 3 Developing a Crisis Communication Plan for Broadcasters — 6 classes

- › 3.1 Assessing the Crisis Communication Needs of Your Broadcasting Organization
- › 3.2 Identifying Key Stakeholders and Their Communication Requirements
- › 3.3 Crafting Clear and Concise Crisis Messaging for Broadcasters
- › 3.4 Developing a Communication Channel Strategy for Crisis Situations
- › 3.5 Establishing a Crisis Communication Team and Roles
- › 3.6 Evaluating and Testing Your Crisis Communication Plan Effectiveness

• 4 Strategies for Effective Crisis Response and Management — 6 classes

- › 4.1 Identify Key Components of Crisis Management Plans
- › 4.2 Analyze Real-World Case Studies of Crisis Response
- › 4.3 Develop Effective Communication Strategies During a Crisis
- › 4.4 Assess Stakeholder Roles and Responsibilities in Crisis Situations
- › 4.5 Create Simulated Crisis Scenarios for Practice
- › 4.6 Evaluate the Impact of Crisis Management on Organizational Resilience

• 5 Evaluating and Improving Crisis Communication Protocols — 6 classes

- › 5.1 Identify Key Components of Crisis Communication Protocols
- › 5.2 Assess Current Crisis Communication Effectiveness
- › 5.3 Analyze Case Studies of Successful Crisis Communication
- › 5.4 Develop Metrics for Evaluating Communication Strategies
- › 5.5 Create a Plan for Continuous Improvement of Communication Protocols
- › 5.6 Simulate Crisis Scenarios to Test Communication Protocols

• 1 Understanding Business Continuity Principles in Broadcasting — 6 classes

- › 1.1 Define Business Continuity in Broadcasting
- › 1.2 Identify Key Components of Business Continuity Plans
- › 1.3 Analyze Risks and Threats in Broadcasting
- › 1.4 Develop Effective Response Strategies for Disruptions
- › 1.5 Create and Document Business Continuity Procedures
- › 1.6 Test and Review Business Continuity Plans Effectively

• 2 Risk Assessment for Broadcast Operations — 6 classes

- › 2.1 Identify Potential Risks in Broadcast Operations
- › 2.2 Analyze the Impact of Identified Risks
- › 2.3 Evaluate Likelihood of Risk Occurrence
- › 2.4 Prioritize Risks Based on Impact and Likelihood
- › 2.5 Develop Mitigation Strategies for High-Priority Risks
- › 2.6 Test and Review Risk Assessment Effectiveness

• 3 Developing Effective Business Continuity Plans for Broadcasting**• 4 Testing and Validating Business Continuity Plans****• 5 Continuous Improvement and Plan Maintenance in Broadcasting**

• 1 Fundamentals of Risk Management in Broadcasting — 6 classes

- › 1.1 Define Risk Management Concepts in Broadcasting
- › 1.2 Identify Common Risks Associated with Broadcasting Operations
- › 1.3 Analyze the Impact of Risks on Broadcasting Services
- › 1.4 Explore Risk Assessment Techniques in Broadcasting
- › 1.5 Develop a Risk Mitigation Strategy for Broadcasting Scenarios
- › 1.6 Implement a Risk Management Framework in Broadcasting Operations

• 2 Identifying Risks in Broadcasting Operations — 6 classes

- › 2.1 Define Key Concepts in Risk Management for Broadcasting
- › 2.2 Identify Common Risks in Broadcasting Operations
- › 2.3 Analyze the Impact of Identified Risks on Broadcasting
- › 2.4 Evaluate the Probability of Risks Occurring in Broadcasting
- › 2.5 Develop Risk Assessment Techniques for Broadcasting Scenarios
- › 2.6 Create a Risk Register for Broadcasting Operations

• 3 Risk Assessment and Prioritization Techniques — 6 classes

- › 3.1 Identify Key Risks in Broadcasting Operations
- › 3.2 Analyze the Impact of Identified Risks on Broadcasting
- › 3.3 Evaluate Likelihood and Consequences of Risks in Broadcasting
- › 3.4 Categorize Risks Using a Risk Matrix Framework
- › 3.5 Prioritize Risks for Effective Business Continuity Planning
- › 3.6 Develop Action Plans for High-Priority Risks in Broadcasting

• 4 Developing Business Continuity Strategies for Broadcasting — 6 classes

- › 4.1 Assess Current Business Continuity Needs in Broadcasting
- › 4.2 Identify Key Risks and Vulnerabilities in Broadcasting Operations
- › 4.3 Develop Effective Response Strategies for Business Interruptions
- › 4.4 Create a Business Continuity Plan Tailored for Broadcasting
- › 4.5 Implement Training and Awareness Programs for Broadcasting Staff
- › 4.6 Test and Evaluate Business Continuity Plans Through Drills

• 5 Testing and Reviewing Risk Management Plans in Broadcasting — 6 classes

- › 5.1 Identify Key Components of Risk Management Plans in Broadcasting
- › 5.2 Analyze Common Risk Scenarios in Broadcasting Environments
- › 5.3 Develop Testing Methodologies for Risk Management Plans
- › 5.4 Conduct Simulated Tests of Risk Management Plans in Broadcasting
- › 5.5 Evaluate Test Results and Identify Areas for Improvement
- › 5.6 Create Action Plans for Updating Risk Management Strategies

• 1 Understanding Business Continuity in Broadcasting — 6 classes

- › 1.1 Define Business Continuity in Broadcasting
- › 1.2 Identify Key Components of a Business Continuity Plan
- › 1.3 Analyze Risk Factors Specific to Broadcasting
- › 1.4 Develop Strategies for Continuity in Broadcast Operations
- › 1.5 Establish Communication Protocols During Disruptions
- › 1.6 Evaluate and Test Business Continuity Plans in Broadcasting

• 2 Risk Assessment and Impact Analysis for Broadcast Operations — 6 classes

- › 2.1 Identify Key Risks in Broadcast Operations
- › 2.2 Analyze Vulnerabilities within Broadcasting Frameworks
- › 2.3 Evaluate Potential Impacts on Broadcast Services
- › 2.4 Prioritize Risks for Effective Management
- › 2.5 Develop Mitigation Strategies for Identified Risks
- › 2.6 Implement a Continuous Monitoring Plan for Broadcast Risks

• 3 Developing Business Continuity Plans for Broadcasting — 6 classes

- › 3.1 Assess Current Broadcasting Risks and Vulnerabilities
- › 3.2 Define Critical Functions and Resources in Broadcasting
- › 3.3 Develop Clear Objectives for Business Continuity Plans
- › 3.4 Outline Essential Components of Effective Plans
- › 3.5 Create a Communication Strategy for Crisis Situations
- › 3.6 Test and Revise Business Continuity Plans Through Scenarios

• 4 Implementing and Testing Business Continuity Strategies — 6 classes

- › 4.1 Analyze Business Risks to Identify Continuity Needs
- › 4.2 Develop Effective Business Continuity Strategies
- › 4.3 Establish Key Roles and Responsibilities for Implementation
- › 4.4 Create a Comprehensive Business Continuity Plan
- › 4.5 Design and Conduct Business Continuity Testing Exercises
- › 4.6 Evaluate Testing Outcomes and Update Strategies Accordingly

• 5 Continuous Improvement and Compliance in Business Continuity — 6 classes

- › 5.1 Evaluate Current Business Continuity Practices
- › 5.2 Identify Key Areas for Improvement
- › 5.3 Develop Action Plans for Compliance
- › 5.4 Implement Continuous Monitoring Techniques
- › 5.5 Foster a Culture of Continuous Improvement
- › 5.6 Assess and Report on Improvements Made