

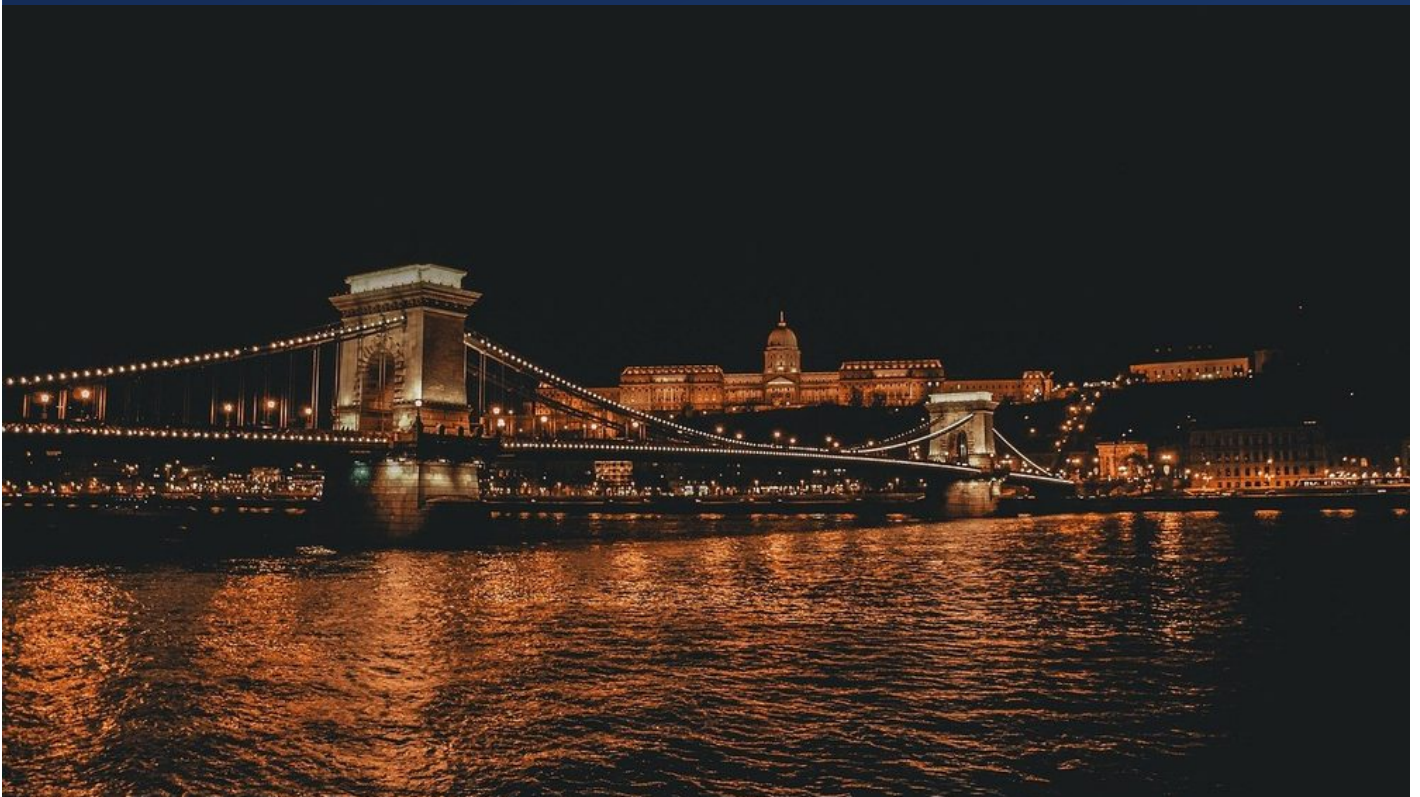
LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

ISO 21102 — Adventure Tourism Leaders Competence

ISO Certification Programme



LAPT — London Academy of Professional Training

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Reference MGT-TUR-21102 • ISO Management & Services

UKPRN 10067351 • Registered in England and Wales, company 4984798

AT A GLANCE

REFERENCE	MGT-TUR-21102
AWARD	Certificate
ASSESSMENT	430 marks — 258 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1

Leadership in Adventure Tourism

5 chapters · 30 classes 85 marks

• 1 Understanding Leadership Styles in Adventure Tourism — 6 classes

› 1.1 Define Key Leadership Styles in Adventure Tourism

› 1.2 Explore Transformational Leadership in Outdoor Settings

› 1.3 Analyze Situational Leadership and Its Impact on Team Dynamics

› 1.4 Compare Autocratic and Democratic Leadership in Adventure Scenarios

› 1.5 Evaluate the Role of Servant Leadership in Adventure Tourism

› 1.6 Apply Leadership Styles to Real-World Adventure Tourism Challenges

• 2 Risk Management and Decision Making in Wilderness Settings — 6 classes

› 2.1 Identify Common Risks in Wilderness Settings

› 2.2 Assess Risk Levels and Impacts on Adventure Activities

› 2.3 Develop Effective Risk Management Strategies

› 2.4 Implement Decision-Making Frameworks for Wilderness Leadership

› 2.5 Analyze Case Studies of Risk Management in Adventure Tourism

› 2.6 Create a Personal Risk Management Plan for Adventure Leaders

• 3 Effective Communication and Team Building in Outdoor Activities — 6 classes

› 3.1 Identify Key Communication Skills for Adventure Leaders

› 3.2 Explore the Role of Non-Verbal Communication in Team Dynamics

› 3.3 Examine Different Leadership Styles in Outdoor Settings

› 3.4 Develop Active Listening Techniques for Enhanced Team Engagement

› 3.5 Design Team Building Activities to Foster Trust and Collaboration

› 3.6 Apply Conflict Resolution Strategies in Adventure Scenarios

• 4 Cultural Sensitivity and Ethical Leadership in Adventure Tourism — 6 classes

› 4.1 Recognize Cultural Diversity in Adventure Tourism Environments

› 4.2 Analyze the Impact of Cultural Sensitivity on Adventure Tourism Practices

› 4.3 Explore Ethical Leadership Principles in Adventure Tourism

› 4.4 Develop Strategies for Promoting Cultural Awareness among Adventure Tourism Leaders

› 4.5 Evaluate Case Studies of Ethical Leadership in Adventure Tourism

› 4.6 Implement Best Practices for Ethical Decision-Making in Diverse Cultural Contexts

• 5 Innovative Leadership Practices and Future Trends in Adventure Tourism — 6 classes

› 5.1 Explore Innovative Leadership Models in Adventure Tourism

› 5.2 Assess the Impact of Emerging Technologies on Adventure Leadership

› 5.3 Investigate Sustainability Practices in Adventure Tourism Leadership

› 5.4 Develop Strategies for Fostering Collaborative Team Environments

› 5.5 Create Action Plans for Adapting to Future Trends in Adventure Tourism

› 5.6 Implement Best Practices for Ethical Decision-Making in Leadership

• **1 Understanding Risk in Adventure Tourism** — 6 classes

- › 1.1 Define Key Concepts in Adventure Tourism Risk
- › 1.2 Identify Common Risks in Adventure Tourism Activities
- › 1.3 Assess Risk Levels for Adventure Tourism Scenarios
- › 1.4 Explore Strategies for Risk Mitigation in Adventure Tourism
- › 1.5 Analyze Case Studies of Risk Management Failures
- › 1.6 Develop a Risk Management Plan for an Adventure Tourism Event

• **2 Identifying Risks in Adventure Activities** — 6 classes

- › 2.1 Define Adventure Activity Risks
- › 2.2 Categorize Risks in Adventure Tourism
- › 2.3 Assess the Impact of Identified Risks
- › 2.4 Explore Legal and Ethical Considerations
- › 2.5 Develop a Risk Assessment Checklist
- › 2.6 Implement Effective Risk Mitigation Strategies

• **3 Assessing and Prioritizing Risks** — 6 classes

- › 3.1 Identify Potential Risks in Adventure Activities
- › 3.2 Evaluate the Impact of Identified Risks
- › 3.3 Assess the Likelihood of Risk Occurrence
- › 3.4 Prioritize Risks Based on Impact and Likelihood
- › 3.5 Develop Mitigation Strategies for High-Priority Risks
- › 3.6 Create an Action Plan for Ongoing Risk Assessment

• **4 Mitigation Strategies for Adventure Tourism Risks** — 6 classes

- › 4.1 Identify Common Risks in Adventure Tourism
- › 4.2 Assess Risk Levels in Different Adventure Activities
- › 4.3 Develop Effective Risk Mitigation Plans
- › 4.4 Implement Safety Protocols for Adventure Participants
- › 4.5 Evaluate the Effectiveness of Mitigation Strategies
- › 4.6 Adapt Risk Management Practices Based on Feedback

• **5 Crisis Management and Emergency Response in Adventure Tourism** — 6 classes

- › 5.1 Identify Common Crises in Adventure Tourism
- › 5.2 Analyze Risk Factors for Each Crisis Scenario
- › 5.3 Develop an Effective Crisis Management Plan
- › 5.4 Coordinate Emergency Response Strategies
- › 5.5 Communicate Effectively During a Crisis
- › 5.6 Evaluate Post-Crisis Management and Recovery Procedures

• **1 Understanding Stakeholders in Adventure Tourism** — 6 classes

- › 1.1 Identify Key Stakeholders in Adventure Tourism
- › 1.2 Analyze Stakeholder Interests and Influences
- › 1.3 Map Stakeholder Relationships and Dynamics
- › 1.4 Evaluate the Role of Stakeholder Collaboration
- › 1.5 Develop Strategies for Effective Stakeholder Engagement
- › 1.6 Implement Collaborative Practices in Adventure Tourism Projects

• **2 Building Stakeholder Relationships** — 6 classes

- › 2.1 Identify Key Stakeholders in Adventure Tourism
- › 2.2 Analyze Stakeholder Needs and Expectations
- › 2.3 Develop Effective Communication Strategies
- › 2.4 Foster Collaborative Partnerships with Stakeholders
- › 2.5 Implement Stakeholder Engagement Activities
- › 2.6 Evaluate the Impact of Stakeholder Relationships

• **3 Collaboration Strategies for Adventure Tourism Leaders** — 6 classes

- › 3.1 Analyze Stakeholder Roles in Adventure Tourism
- › 3.2 Identify Key Collaboration Opportunities for Adventure Leaders
- › 3.3 Develop Effective Communication Strategies with Stakeholders
- › 3.4 Design Collaborative Action Plans for Adventure Experiences
- › 3.5 Evaluate the Impact of Collaboration on Adventure Tourism Outcomes
- › 3.6 Implement and Adapt Stakeholder Feedback in Collaborative Practices

• **4 Conflict Resolution and Negotiation Skills** — 6 classes

- › 4.1 Identify Common Sources of Conflict in Adventure Tourism
- › 4.2 Analyze the Impact of Conflicts on Stakeholder Relationships
- › 4.3 Explore Effective Communication Techniques for Conflict Resolution
- › 4.4 Apply Negotiation Tactics to Reach Collaborative Solutions
- › 4.5 Role-Play Conflict Scenarios and Practice Resolution Strategies
- › 4.6 Develop a Personal Action Plan for Enhancing Negotiation Skills

• **5 Measuring the Impact of Stakeholder Engagement** — 6 classes

- › 5.1 Define Stakeholder Engagement and Its Importance in Adventure Tourism
- › 5.2 Identify Key Stakeholders in Adventure Tourism Scenarios
- › 5.3 Explore Methods for Collecting Stakeholder Feedback
- › 5.4 Analyze the Outcomes of Stakeholder Engagement Initiatives
- › 5.5 Develop Metrics for Measuring Stakeholder Satisfaction
- › 5.6 Create an Action Plan for Enhancing Stakeholder Collaboration

• 1 Fundamentals of Strategic Management in Adventure Tourism —

6 classes

- › 1.1 Define Strategic Management in Adventure Tourism
- › 1.2 Analyze Key Components of Strategic Management
- › 1.3 Identify Challenges in Adventure Tourism Leadership
- › 1.4 Evaluate Strategic Planning Processes in Adventure Tourism
- › 1.5 Develop Actionable Strategies for Adventure Tourism Leaders
- › 1.6 Implement Strategic Management Practices in Adventure Tourism Operations

• 2 Analyzing the Adventure Tourism Market: Tools and Techniques

— 6 classes

- › 2.1 Identify Key Market Trends in Adventure Tourism
- › 2.2 Utilize SWOT Analysis to Evaluate Market Position
- › 2.3 Apply PESTLE Framework to Understand External Influences
- › 2.4 Examine Competitor Strategies in Adventure Tourism
- › 2.5 Conduct Customer Segmentation for Targeted Marketing
- › 2.6 Develop Actionable Insights from Market Analysis

• 3 Strategic Planning Processes for Adventure Tourism Leaders — 6

classes

- › 3.1 Define Strategic Planning in Adventure Tourism
- › 3.2 Identify Key Players in the Strategic Planning Process
- › 3.3 Analyze Internal and External Factors Affecting Adventure Tourism
- › 3.4 Develop Vision and Mission Statements for Adventure Tourism Initiatives
- › 3.5 Formulate Strategic Goals and Objectives for Adventure Leaders
- › 3.6 Implement and Evaluate Strategic Plans in Adventure Tourism Operations

• 4 Implementing Strategy: Leadership Roles and Responsibilities —

6 classes

- › 4.1 Analyse Leadership Roles in Strategic Management
- › 4.2 Identify Key Responsibilities of Adventure Tourism Leaders
- › 4.3 Assess the Impact of Leadership Styles on Strategy Implementation
- › 4.4 Develop Communication Strategies for Effective Leadership
- › 4.5 Evaluate Decision-Making Processes within Leadership Teams
- › 4.6 Create an Action Plan for Enhancing Leadership Competence

• 5 Evaluating and Adapting Strategies for Sustainable Growth — 6

classes

- › 5.1 Assess Current Strategies for Sustainable Growth
- › 5.2 Identify Key Performance Indicators in Adventure Tourism
- › 5.3 Analyze Market Trends Affecting Adventure Tourism Leaders
- › 5.4 Evaluate Competitor Strategies for Adaptation
- › 5.5 Develop Action Plans for Strategy Implementation
- › 5.6 Monitor and Adjust Strategies for Continuous Improvement

• 1 Understanding Sustainable Tourism: Concepts and Importance —

6 classes

- › 1.1 Define Sustainable Tourism and Its Key Concepts
- › 1.2 Identify the Environmental Impacts of Tourism
- › 1.3 Explore Social and Cultural Benefits of Sustainable Practices
- › 1.4 Evaluate Economic Impacts of Sustainable Tourism Initiatives
- › 1.5 Analyze Case Studies of Successful Sustainable Tourism Models
- › 1.6 Develop a Personal Action Plan for Promoting Sustainability in Tourism

• 2 Sustainable Practices: Eco-Tourism and Conservation — 6 classes

- › 2.1 Define Eco-Tourism and Its Core Principles
- › 2.2 Analyze the Impact of Eco-Tourism on Local Communities
- › 2.3 Identify Key Conservation Strategies in Eco-Tourism
- › 2.4 Explore Case Studies of Successful Eco-Tourism Initiatives
- › 2.5 Develop a Sustainable Eco-Tourism Project Proposal
- › 2.6 Evaluate the Challenges and Opportunities in Eco-Tourism

• 3 Community Engagement: Empowering Local Stakeholders — 6

classes

- › 3.1 Identify Local Stakeholders in Adventure Tourism
- › 3.2 Assess the Needs and Concerns of Communities
- › 3.3 Develop Strategies for Community Engagement
- › 3.4 Facilitate Workshops with Local Stakeholders
- › 3.5 Implement Sustainable Practices through Collaboration
- › 3.6 Evaluate the Impact of Community Engagement Initiatives

• 4 Implementing Sustainable Practices: Planning and Management

— 6 classes

- › 4.1 Assess Current Practices in Adventure Tourism
- › 4.2 Identify Key Elements of Sustainable Management
- › 4.3 Develop a Sustainable Tourism Action Plan
- › 4.4 Integrate Stakeholder Engagement Strategies
- › 4.5 Implement Monitoring and Evaluation Techniques
- › 4.6 Communicate Sustainable Practices to Tourists

• 5 Evaluating Sustainability: Metrics and Impact Assessment — 6

classes

- › 5.1 Identify Key Sustainability Metrics in Adventure Tourism
- › 5.2 Analyze Environmental Impact Assessment Methods
- › 5.3 Evaluate Social and Community Impact Metrics
- › 5.4 Assess Economic Viability Through Sustainable Practices
- › 5.5 Integrate Data Collection Techniques for Impact Evaluation
- › 5.6 Develop Action Plans Based on Sustainability Assessments

• 1 Understanding Team Dynamics in Adventure Tourism — 6 classes

- › 1.1 Identify Key Elements of Team Dynamics in Adventure Settings
- › 1.2 Analyze the Role of Leadership in Adventure Tourism Teams
- › 1.3 Evaluate Communication Strategies for Effective Team Collaboration
- › 1.4 Explore Conflict Resolution Techniques within Adventure Teams
- › 1.5 Develop Team-Building Activities Tailored for Adventure Tourism
- › 1.6 Implement Feedback Mechanisms to Enhance Team Performance

• 2 Effective Communication Strategies for Leaders — 6 classes

- › 2.1 Identify Key Communication Styles for Effective Leadership
- › 2.2 Analyze Barriers to Effective Communication in Adventure Tourism
- › 2.3 Develop Active Listening Skills for Team Engagement
- › 2.4 Utilize Non-Verbal Communication Techniques in Leadership
- › 2.5 Implement Strategies for Clear and Concise Messaging
- › 2.6 Evaluate Feedback Mechanisms to Enhance Team Communication

• 3 Conflict Resolution and Problem-Solving in Teams — 6 classes

- › 3.1 Identify Common Sources of Conflict in Teams
- › 3.2 Analyze the Impact of Unresolved Conflicts
- › 3.3 Explore Effective Communication Techniques for Conflict Resolution
- › 3.4 Apply Collaborative Problem-Solving Strategies in Team Scenarios
- › 3.5 Develop Conflict Resolution Action Plans for Team Dynamics
- › 3.6 Reflect on Conflict Outcomes and Adjust Team Approaches

• 4 Motivating and Inspiring Team Members — 6 classes

- › 4.1 Identify Key Motivational Factors for Team Engagement
- › 4.2 Explore Different Leadership Styles to Inspire Teams
- › 4.3 Develop Techniques for Recognizing Team Achievements
- › 4.4 Implement Strategies for Fostering Team Collaboration
- › 4.5 Create Personalized Motivation Plans for Team Members
- › 4.6 Evaluate the Impact of Motivation on Team Performance

• 5 Leadership Styles and Their Impact on Team Performance — 6 classes

- › 5.1 Analyze Different Leadership Styles in Adventure Tourism
- › 5.2 Evaluate the Impact of Leadership Styles on Team Dynamics
- › 5.3 Identify Characteristics of Effective Adventure Tourism Leaders
- › 5.4 Compare Transformational and Transactional Leadership in Team Settings
- › 5.5 Develop Strategies for Adapting Leadership Styles to Team Needs
- › 5.6 Implement Leadership Strategies to Enhance Team Performance