

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

ISO 22315 — Societal Security Mass Evacuation Guidelines

ISO Certification Programme



LAPT — London Academy of Professional Training

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Reference SSR-ADC-22315 • ISO Security Safety & Risk

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AT A GLANCE

REFERENCE	SSR-ADC-22315
AWARD	Certificate
ASSESSMENT	430 marks — 258 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1

Crisis Communication

5 chapters · 30 classes85 marks

• 1 Understanding Crisis Communication Frameworks — 6 classes

› 1.1 Define Crisis Communication: Key Concepts and Importance

› 1.2 Identify Stakeholders: Tailoring Messages for Diverse Audiences

› 1.3 Explore Crisis Communication Models: Frameworks for Effective Response

› 1.4 Analyze Case Studies: Lessons from Successful Crisis Communication

› 1.5 Develop a Crisis Communication Plan: Essential Components

› 1.6 Practice Crisis Response: Simulating Communication Scenarios

• 2 Identifying Stakeholders and Roles in Crisis Situations — 6 classes

› 2.1 Map Stakeholders in Crisis Situations

› 2.2 Analyze Roles of Key Stakeholders

› 2.3 Identify Stakeholder Needs and Expectations

› 2.4 Develop Effective Communication Channels

› 2.5 Create Stakeholder Engagement Strategies

› 2.6 Evaluate Stakeholder Roles in Crisis Response

• 3 Developing Crisis Communication Strategies — 6 classes

› 3.1 Identify Key Stakeholders in Crisis Communication

› 3.2 Assess Crisis Scenarios and Communication Needs

› 3.3 Develop Clear Messaging Frameworks for Different Audiences

› 3.4 Create a Crisis Communication Toolkit for Rapid Response

› 3.5 Evaluate Communication Channels for Effectiveness

› 3.6 Conduct Simulations to Practice Crisis Communication Strategies

• 4 Utilizing Technology in Crisis Communication — 6 classes

› 4.1 Identify Key Technologies for Crisis Communication

› 4.2 Analyze the Role of Social Media in Emergency Notifications

› 4.3 Explore Mobile Apps for Real-Time Situation Updates

› 4.4 Evaluate Video Conferencing Tools for Crisis Management Teams

› 4.5 Develop an Effective Crisis Communication Plan Using Technology

› 4.6 Implement Practice Scenarios Utilizing Technology in Crisis Response

• 5 Evaluating Crisis Communication Outcomes — 6 classes

› 5.1 Analyze Key Performance Indicators in Crisis Communication

› 5.2 Assess Stakeholder Perceptions Post-Crisis

› 5.3 Evaluate Communication Strategies Used During Evacuations

› 5.4 Identify Lessons Learned from Crisis Communication Outcomes

› 5.5 Develop Improvement Plans Based on Crisis Evaluations

› 5.6 Present Findings and Recommendations for Future Crises

• 1 Understanding Mass Evacuation Principles and ISO 22315

Guidelines — 6 classes

- › 1.1 Define Key Concepts of Mass Evacuation
- › 1.2 Explore ISO 22315 Guidelines and Their Importance
- › 1.3 Identify Stakeholders in Mass Evacuation Planning
- › 1.4 Assess Risks and Challenges in Evacuation Scenarios
- › 1.5 Develop a Mass Evacuation Plan Framework
- › 1.6 Implement Effective Communication Strategies During Evacuations

• 2 Risk Assessment and Evacuation Planning Frameworks — 6

classes

- › 2.1 Identify and Analyze Key Risk Factors for Evacuation
- › 2.2 Assess Vulnerabilities in Community Infrastructure
- › 2.3 Evaluate Threat Scenarios Impacting Evacuation Plans
- › 2.4 Develop a Comprehensive Evacuation Planning Framework
- › 2.5 Integrate Stakeholder Inputs into Evacuation Strategies
- › 2.6 Implement and Test Evacuation Plans for Effectiveness

• 3 Stakeholder Engagement and Communication Strategies — 6

classes

- › 3.1 Identify Key Stakeholders for Effective Evacuation Planning
- › 3.2 Develop Strategies for Engaging Stakeholders in Evacuation Scenarios
- › 3.3 Create Clear Communication Protocols for Evacuation Procedures
- › 3.4 Assess Stakeholder Concerns and Expectations During Evacuation
- › 3.5 Use Technology to Enhance Stakeholder Communication in Emergencies
- › 3.6 Evaluate the Effectiveness of Stakeholder Engagement Post-Evacuation

• 4 Implementing and Training for Evacuation Procedures — 6 classes

- › 4.1 Define Key Elements of Evacuation Procedures
- › 4.2 Develop a Comprehensive Evacuation Plan
- › 4.3 Identify Roles and Responsibilities During Evacuations
- › 4.4 Create Effective Communication Strategies for Evacuation
- › 4.5 Conduct Evacuation Drills and Evaluate Effectiveness
- › 4.6 Implement Continuous Improvement for Evacuation Procedures

• 5 Evaluating and Improving Evacuation Strategies Post-Incident —

6 classes

- › 5.1 Analyze Incident Outcomes and Identify Improvement Areas
- › 5.2 Assess Current Evacuation Procedures Against Best Practices
- › 5.3 Engage Stakeholders in Evacuation Strategy Evaluation
- › 5.4 Develop Actionable Recommendations for Future Evacuations
- › 5.5 Implement Feedback Loops for Continuous Improvement
- › 5.6 Create a Framework for Testing Revised Evacuation Strategies

• 1 Understanding Evaluation Frameworks in Mass Evacuation — 6

classes

- › 1.1 Define Key Evaluation Concepts in Mass Evacuation
- › 1.2 Identify Different Evaluation Frameworks Used in Emergency Management
- › 1.3 Analyze the Components of Effective Evaluation Criteria
- › 1.4 Apply Evaluation Frameworks to Case Studies in Mass Evacuation
- › 1.5 Develop Metrics for Assessing Mass Evacuation Effectiveness
- › 1.6 Create an Action Plan for Continuous Improvement in Evacuation Protocols

• 2 Key Performance Indicators for Mass Evacuation Success — 6

classes

- › 2.1 Define Key Performance Indicators for Mass Evacuations
- › 2.2 Identify Metrics for Measuring Evacuation Efficiency
- › 2.3 Analyze Case Studies of Successful Mass Evacuations
- › 2.4 Develop Evaluation Framework for Performance Assessment
- › 2.5 Implement Continuous Improvement Strategies for Evacuations
- › 2.6 Foster a Culture of Accountability in Mass Evacuation Planning

• 3 Techniques for Conducting Post-Evacuation Evaluations — 6

classes

- › 3.1 Identify Key Objectives for Post-Evacuation Evaluation
- › 3.2 Develop Effective Data Collection Methods for Evaluations
- › 3.3 Analyze Participant Feedback to Inform Improvements
- › 3.4 Assess Response Time and Resource Allocation Effectiveness
- › 3.5 Create a Comprehensive Evaluation Report with Actionable Insights
- › 3.6 Implement Continuous Improvement Strategies from Evaluation Findings

• 4 Stakeholder Engagement in Evaluation Processes — 6 classes

- › 4.1 Identify Key Stakeholders in Evacuation Planning
- › 4.2 Analyze Stakeholder Needs and Expectations
- › 4.3 Develop Effective Communication Strategies for Engagement
- › 4.4 Facilitate Collaborative Discussions with Stakeholders
- › 4.5 Gather Feedback and Evaluate Stakeholder Contributions
- › 4.6 Implement Continuous Improvement Strategies Based on Stakeholder Input

• 5 Implementing Continuous Improvement Strategies — 6 classes

- › 5.1 Identify Key Areas for Improvement in Evacuation Procedures
- › 5.2 Analyze Data and Feedback for Continuous Improvement
- › 5.3 Develop Action Plans for Implementation of Strategies
- › 5.4 Communicate Changes Effectively to Stakeholders
- › 5.5 Monitor and Evaluate the Impact of New Strategies
- › 5.6 Reflect and Adapt: Reinforcing a Culture of Continuous Improvement

• 1 Understanding Leadership Roles in Emergency Situations — 6 classes

- › 1.1 Identify Key Leadership Roles in Emergency Management
- › 1.2 Evaluate Effective Communication Strategies for Leaders
- › 1.3 Analyze Decision-Making Processes in Crisis Situations
- › 1.4 Develop Team Coordination Skills for Evacuation Scenarios
- › 1.5 Implement Leadership Styles for Enhancing Situational Response
- › 1.6 Create Action Plans for Leadership During Mass Evacuations

• 2 Developing Strategic Emergency Plans — 6 classes

- › 2.1 Identify Key Stakeholders in Emergency Planning
- › 2.2 Assess Risks and Vulnerabilities in Mass Evacuation Scenarios
- › 2.3 Develop Clear Objectives for Strategic Emergency Plans
- › 2.4 Create Actionable Response Strategies for Leadership
- › 2.5 Incorporate Communication Plans for Effective Leadership
- › 2.6 Evaluate and Adapt Emergency Plans Based on Stakeholder Feedback

• 3 Communication Strategies for Effective Leadership — 6 classes

- › 3.1 Identify Key Communication Principles for Emergency Leadership
- › 3.2 Develop Effective Messaging Strategies for Diverse Audiences
- › 3.3 Practice Active Listening Techniques in Crisis Situations
- › 3.4 Utilize Technology for Real-Time Communication during Emergencies
- › 3.5 Assess Feedback Mechanisms to Improve Leadership Communication
- › 3.6 Create a Communication Action Plan for a Hypothetical Evacuation Scenario

• 4 Training and Preparing Teams for Crisis Situations — 6 classes

- › 4.1 Assessing Team Readiness for Crisis Response
- › 4.2 Developing Effective Communication Strategies in Emergencies
- › 4.3 Conducting Risk Assessments and Scenario Planning
- › 4.4 Establishing Roles and Responsibilities for Crisis Management
- › 4.5 Implementing Training Drills for Team Cohesion in Emergencies
- › 4.6 Evaluating Team Performance and Adaptability Post-Crisis

• 5 Evaluating Response and Recovery Efforts Post-Emergency — 6 classes

- › 5.1 Analyze Emergency Response Effectiveness
- › 5.2 Identify Key Indicators of Recovery Success
- › 5.3 Assess Community Engagement During Recovery
- › 5.4 Evaluate Resource Allocation in Response Operations
- › 5.5 Develop Actionable Recommendations for Improvement
- › 5.6 Present Findings and Enhance Leadership Strategies

• 1 Understanding the Legal Framework for Mass Evacuation Procedures — 6 classes

- › 1.1 Define the Legal Framework Governing Mass Evacuations
- › 1.2 Identify Key Legislation Affecting Evacuation Procedures
- › 1.3 Analyze Ethical Considerations in Mass Evacuations
- › 1.4 Evaluate the Role of Local Authorities in Legal Compliance
- › 1.5 Apply Case Studies to Understand Legal Implications
- › 1.6 Develop a Framework for Ethical Decision-Making in Evacuations

• 2 Ethical Responsibilities in Emergency Management — 6 classes

- › 2.1 Identify Ethical Principles in Emergency Management
- › 2.2 Analyze Case Studies of Ethical Dilemmas
- › 2.3 Evaluate Legal Frameworks Supporting Ethical Decisions
- › 2.4 Develop Strategies for Ethical Leadership in Crises
- › 2.5 Create an Ethical Decision-Making Model for Emergencies
- › 2.6 Discuss the Impact of Ethics on Public Trust During Evacuations

• 3 Balancing Public Safety and Individual Rights — 6 classes

- › 3.1 Define Public Safety and Individual Rights in Evacuation Contexts
- › 3.2 Analyze Legal Frameworks Governing Mass Evacuations
- › 3.3 Explore Ethical Considerations in Balancing Safety and Rights
- › 3.4 Assess Case Studies of Evacuations and Human Rights Impacts
- › 3.5 Develop Guidelines for Ethical Decision-Making During Evacuations
- › 3.6 Create a Communication Strategy that Respects Individual Rights

• 4 Legal Liabilities and Risk Management in Crisis Situations — 6 classes

- › 4.1 Identify Legal Liabilities in Crisis Management
- › 4.2 Analyze Ethical Considerations During Mass Evacuations
- › 4.3 Examine Risk Assessment Frameworks for Emergencies
- › 4.4 Evaluate the Role of Leadership in Legal Compliance
- › 4.5 Develop Strategies for Mitigating Legal Risks
- › 4.6 Create an Action Plan for Ethical Decision-Making in Crises

• 5 Case Studies: Legal and Ethical Challenges in Past Evacuations — 6 classes

- › 5.1 Analyze Historical Evacuations: Legal Outcomes and Ethical Dilemmas
- › 5.2 Discuss Key Legal Frameworks Influencing Evacuation Policies
- › 5.3 Evaluate Ethical Considerations in Emergency Evacuation Scenarios
- › 5.4 Investigate Case Studies of Successful and Failed Evacuations
- › 5.5 Identify Stakeholders and Their Roles in Evacuation Decisions
- › 5.6 Propose Recommendations for Improving Legal and Ethical Evacuation Practices

• 1 Understanding Risk Assessment Frameworks in Evacuation

Planning — 6 classes

- › 1.1 Identify Key Components of Risk Assessment Frameworks
- › 1.2 Analyze Different Models of Risk Assessment for Evacuations
- › 1.3 Evaluate the Role of Stakeholders in Risk Assessment Processes
- › 1.4 Assess Potential Hazards and Vulnerabilities in Evacuation Scenarios
- › 1.5 Develop Risk Mitigation Strategies for Effective Evacuations
- › 1.6 Create an Evacuation Plan Using the Risk Assessment Framework

• 2 Identifying and Analyzing Risks in Societal Security Contexts — 6

classes

- › 2.1 Define Key Terms in Societal Security Risk Assessment
- › 2.2 Identify Types of Risks in Mass Evacuation Scenarios
- › 2.3 Analyze Risk Factors Impacting Public Safety
- › 2.4 Evaluate Historical Case Studies of Mass Evacuations
- › 2.5 Develop Risk Assessment Frameworks for Effective Management
- › 2.6 Apply Risk Identification Techniques in Simulated Scenarios

• 3 Developing Risk Mitigation Strategies for Evacuation Scenarios

— 6 classes

- › 3.1 Analyze Historical Evacuation Case Studies
- › 3.2 Identify Key Risk Factors in Evacuation Scenarios
- › 3.3 Develop Stakeholder Communication Plans for Evacuations
- › 3.4 Formulate Resource Allocation Strategies for Mass Evacuations
- › 3.5 Create Evacuation Route Maps and Accessibility Plans
- › 3.6 Implement and Test Evacuation Simulation Exercises

• 4 Implementing Response Plans: Roles and Responsibilities — 6

classes

- › 4.1 Define Key Roles in Mass Evacuation Response
- › 4.2 Identify Responsibilities of Leadership During Evacuations
- › 4.3 Analyze Communication Strategies for Effective Response
- › 4.4 Develop Collaborative Action Plans Among Stakeholders
- › 4.5 Evaluate Training Needs for Response Teams and Leaders
- › 4.6 Implement Scenario-Based Drills for Role Clarity

• 5 Evaluating and Revising Risk Management Practices Post-Evacuation — 6 classes

- › 5.1 Assessing the Effectiveness of Initial Risk Management Practices
- › 5.2 Identifying Lessons Learned from the Evacuation Process
- › 5.3 Conducting Stakeholder Feedback Workshops Post-Evacuation
- › 5.4 Analyzing Data and Trends to Inform Future Risk Assessments
- › 5.5 Developing Enhanced Risk Management Strategies Based on Evaluations
- › 5.6 Implementing Continuous Improvement Protocols for Future Preparedness