LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Certificate in Fashion Business and Boutique Management

LAPT — London Academy of Professional Training

Address 85 Great Portland Street, W1W 7LT, London, United Kingdom

Email info@lapt.org

Telephone +44 7513 283044

Web lapt.org

Reference FAS-C07 • Fashion Centres

UKPRN 10067351 • Registered in England and Wales, company 4984798

4	157	974	400	60%	Lifetime
SUBJECTS	CHAPTERS	CLASSES	TOTAL MARKS	PASS MARK	VALIDITY

AT A GLANCE

REFERENCE	**FAS-C07**
AWARD	**Certificate**
ASSESSMENT	**400 marks — 240 to pass (60%)**
PREREQUISITES	**None**
VALIDITY	**Lifetime**
AWARDING BODY	**LAPT — London Academy of Professional Training**

CURRICULUM

1

Boutique Operations, Alterations and Tailoring

12 chapters · 120 classes **100 marks**

- **1 Setting Up a Boutique or Tailoring Unit** — 10 classes
  - 1.1 Types of Boutiques and Tailoring Units
  - 1.2 Choosing a Location
  - 1.3 Layout of Workroom and Trial Area
  - 1.4 Equipment and Furniture List
  - 1.5 Licences and Registrations
  - 1.6 Basic Start Up Costing
  - 1.7 Selecting Staff and Skills Needed
  - 1.8 Naming and Branding a Boutique
  - 1.9 Lighting, Ventilation and Comfort
  - 1.10 Opening Day Readiness Checklist
- **2 Customer Consultation and Order Taking** — 10 classes
  - 2.1 Greeting and Welcoming Customers
  - 2.2 Understanding Customer Needs
  - 2.3 Showing Designs and Fabric Options
  - 2.4 Advising on Style and Occasion
  - 2.5 Recording Measurements Properly
  - 2.6 Writing a Clear Order Form
  - 2.7 Setting Delivery Dates Honestly
  - 2.8 Taking Advance Payment
  - 2.9 Customer Privacy and Respect
  - 2.10 Role Play of a Full Consultation
- **3 Measurements and Fitting for Tailoring** — 10 classes
  - 3.1 Measuring Ladies Garments
  - 3.2 Measuring Gents Garments
  - 3.3 Measuring Children for Tailoring
  - 3.4 Special Measurements for Blouses
  - 3.5 Measurements for Kurtas and Salwars
  - 3.6 Posture and Body Variation Notes
  - 3.7 Taking Measurements Without Embarrassment
  - 3.8 Measurement Cards and Filing
  - 3.9 Trial Fittings Procedure
  - 3.10 Recording Fitting Changes
- **4 Tailoring Ladies Garments** — 10 classes
  - 4.1 Blouse Cutting and Stitching
  - 4.2 Kameez and Salwar Making
  - 4.3 Churidar and Palazzo Making
  - 4.4 Skirt and Lehenga Basics
  - 4.5 Saree Blouse Finishing
  - 4.6 Dress Making for Daily Wear
  - 4.7 Constructing Patterns for Bespoke Tailoring
  - 4.8 Lining and Padding Methods
  - 4.9 Finishing Neck and Sleeve Details
  - 4.10 Quality Check of Ladies Garments
- **5 Tailoring Gents and Childrenswear** — 10 classes
  - 5.1 Shirt Cutting and Stitching
  - 5.2 Trouser Cutting and Stitching
  - 5.3 Kurta and Pyjama Making
  - 5.4 Waistcoat and Nehru Jacket
  - 5.5 Bespoke Coat Baste and Forward Making
  - 5.6 School Uniform Stitching
  - 5.7 Baby Frocks and Rompers
  - 5.8 Handcraft Basting for Bespoke Trousers
  - 5.9 Adjusting for Growth Allowance
  - 5.10 Bespoke Coat Finishing and Pressing
- **6 Alterations and Repairs for Customers** — 10 classes
  - 6.1 Assessing a Garment for Alteration
  - 6.2 Shortening and Lengthening
  - 6.3 Resizing Waist and Hips
  - 6.4 Resizing Shoulders and Sleeves
  - 6.5 Altering Trousers for Customers
  - 6.6 Altering Blouses for Customers
  - 6.7 Replacing Zips and Fastenings
  - 6.8 Mending Tears and Holes
  - 6.9 Reworking Old Garments
  - 6.10 Pricing Alteration Jobs Fairly
- **7 Embellishment and Finishing in the Boutique** — 10 classes
  - 7.1 Adding Laces and Borders
  - 7.2 Piping and Fall Fixing
  - 7.3 Preparing Materials and Trimmings for Bespoke Work
  - 7.4 Simple Embroidery Add Ons
  - 7.5 Beads and Stone Additions
  - 7.6 Applique on Ready Garments
  - 7.7 Pressing and Steaming Techniques
  - 7.8 Folding and Packing Garments
  - 7.9 Care Labels and Garment Tags
  - 7.10 Presenting a Finished Order
- **8 Workroom Management and Production Scheduling** — 10 classes
  - 8.1 Order Booking Register
  - 8.2 Cutting Plans and Fabric Issue
  - 8.3 Work Allocation to Tailors
  - 8.4 Tracking Orders on a Board
  - 8.5 Handling Festival and Wedding Rush
  - 8.6 Managing Piece Rate Work
  - 8.7 Handling Late Orders
  - 8.8 Controlling Fabric Wastage
  - 8.9 Tool and Machine Upkeep
  - 8.10 Daily and Weekly Workroom Review
- **9 Pricing, Billing and Boutique Accounts** — 10 classes
  - 9.1 Costing Stitching Labour
  - 9.2 Costing Materials and Trims
  - 9.3 Setting Selling Prices
  - 9.4 Quotations and Estimates
  - 9.5 Billing and Receipts
  - 9.6 Advance, Balance and Refunds
  - 9.7 Basic Day Book Maintenance
  - 9.8 Simple Profit and Loss Understanding
  - 9.9 GST and Tax Basics for Boutiques
  - 9.10 Using Mobile Payment Apps Safely
- **10 Customer Service, Complaints and Retention** — 10 classes
  - 10.1 Handling Delayed Deliveries
  - 10.2 Handling Fit Complaints Calmly
  - 10.3 Redoing Work Without Dispute
  - 10.4 Taking Customer Feedback
  - 10.5 Building Regular Client Lists
  - 10.6 Festival and Seasonal Offers
  - 10.7 Referral and Word of Mouth
  - 10.8 Customer Records and Follow Up
  - 10.9 Handling Difficult Customers
  - 10.10 Service Recovery Role Play
- **11 Marketing and Promotion for a Boutique** — 10 classes
  - 11.1 Defining Your Target Customers
  - 11.2 Boutique Name Boards and Signage
  - 11.3 Window and Display Basics
  - 11.4 Photographing Garments for Social Media
  - 11.5 Using Messaging Apps for Orders
  - 11.6 Creating Business Cards and Catalogues
  - 11.7 Local Marketing and Fashion Shows
  - 11.8 Collaborating with Fabric Shops
  - 11.9 Online Reviews and Reputation
  - 11.10 Planning a Promotion Calendar
- **12 Health, Safety and Professional Conduct in the Workroom** — 10 classes
  - 12.1 Safe Use of Scissors and Needles
  - 12.2 Iron and Electrical Safety
  - 12.3 Fire Safety and Exits
  - 12.4 Posture and Eye Care for Tailors
  - 12.5 Dust and Lint Control
  - 12.6 First Aid for Common Injuries
  - 12.7 Fair Treatment of Staff and Apprentices
  - 12.8 Honest Dealing with Customers
  - 12.9 Keeping Customer Garments Safe
  - 12.10 Safety and Conduct Audit of a Workroom

2 **Fashion Marketing and Digital Engagement** 30 chapters · 180 classes **100 marks**

- **1 Understanding the Global Fashion Market Landscape** — 6 classes
  - 1.1 Explore Key Fashion Markets Globally
  - 1.2 Analyze Consumer Trends Across Continents
  - 1.3 Understand Cultural Influences on Fashion
  - 1.4 Examine Fashion Market Entry Strategies
  - 1.5 Assess Competitive Landscapes in Fashion
  - 1.6 Apply Insights to a Global Fashion Strategy
- **2 International Fashion Consumer Behaviour** — 6 classes
  - 2.1 Understanding Cultural Influences on Fashion Choices
  - 2.2 Analyzing Consumer Segmentation in Global Markets
  - 2.3 Identifying Key Motivators in International Fashion Purchases
  - 2.4 Exploring Psychological Factors Affecting Fashion Decisions
  - 2.5 Examining Brand Loyalty Among Global Fashion Consumers
  - 2.6 Applying Consumer Insights to Fashion Marketing Strategies
- **3 Strategic Fashion Branding and Positioning Globally** — 6 classes
  - 3.1 Understanding Global Fashion Branding Dynamics
  - 3.2 Identifying Key Brand Positioning Strategies
  - 3.3 Analyzing Cultural Influences on Fashion Brands
  - 3.4 Evaluating Global Market Entry Methods for Fashion Brands
  - 3.5 Leveraging Digital Platforms for Global Brand Expansion
  - 3.6 Developing a Global Brand Positioning Plan
- **4 Global Fashion Marketing Communication Strategies** — 6 classes
  - 4.1 Understanding Global Fashion Marketing Communication
  - 4.2 Analyzing Cultural Influences on Marketing Strategies
  - 4.3 Exploring Digital Channels in Global Fashion Marketing
  - 4.4 Crafting Compelling Brand Messages for International Audiences
  - 4.5 Leveraging Influencers in Cross-Cultural Campaigns
  - 4.6 Measuring the Impact of Global Marketing Communication
- **5 Implementing Global Fashion Marketing Plans and Measurement** — 6 classes
  - 5.1 Understanding Global Fashion Marketing Plans
  - 5.2 Conducting Market Analysis for Global Fashion Brands
  - 5.3 Developing Strategic Marketing Objectives
  - 5.4 Creating Effective Promotional Strategies for Global Reach
  - 5.5 Implementing Cross-Cultural Marketing Tactics
  - 5.6 Measuring Success and ROI of Global Marketing Initiatives
- **1 Understanding Customer Profiles in Fashion Retail** — 6 classes
  - 1.1 Exploring Fashion Retail Customer Segments
  - 1.2 Identifying Key Demographics in Fashion
  - 1.3 Understanding Psychographics in Retail
  - 1.4 Analyzing Customer Buying Behaviors
  - 1.5 Constructing Comprehensive Customer Profiles
  - 1.6 Applying Customer Profiles to Strategic Marketing
- **2 Developing a Compelling Brand Message** — 6 classes
  - 2.1 Understanding Brand Identity
  - 2.2 Identifying Target Customer Needs
  - 2.3 Crafting a Unique Value Proposition
  - 2.4 Developing Core Brand Messaging
  - 2.5 Aligning Brand Message with Marketing Channels
  - 2.6 Evaluating and Refining Brand Communication
- **3 Leveraging Digital Marketing Tools and Platforms** — 6 classes
  - 3.1 Understanding the Digital Marketing Landscape
  - 3.2 Exploring Key Digital Marketing Channels
  - 3.3 Analyzing Consumer Data for Targeted Marketing
  - 3.4 Utilizing Social Media Platforms for Brand Engagement
  - 3.5 Implementing Email Marketing Campaigns Effectively
  - 3.6 Measuring Success: Key Metrics in Digital Marketing
- **4 Creating Personalized Customer Journeys** — 6 classes
  - 4.1 Understanding Personalized Customer Journeys
  - 4.2 Analyzing Customer Data for Personalization
  - 4.3 Mapping Customer Personas and Segments
  - 4.4 Designing Tailored Customer Experiences
  - 4.5 Implementing Personalization Strategies
  - 4.6 Evaluating the Impact of Personalized Marketing
- **5 Measuring Marketing Impact and Customer Engagement** — 6

- **1 Understanding the Luxury Brand Landscape** — 6 classes
  - 1.1 Exploring the Fundamentals of Luxury Branding
  - 1.2 Identifying Key Characteristics of the Luxury Market
  - 1.3 Analyzing Consumer Behavior in Luxury Segments
  - 1.4 Assessing Competitor Dynamics in the Luxury Sector
  - 1.5 Differentiating Between Luxury and Premium Brands
  - 1.6 Applying Brand Positioning Strategies in the Luxury Market
- **2 Consumer Behavior and Target Segmentation in Luxury Markets** — 6 classes
  - 2.1 Understanding Luxury Consumer Behavior
  - 2.2 Identifying Target Segments in Luxury Markets
  - 2.3 Analyzing Consumer Motivations and Influences
  - 2.4 Profiling Affluent Buyer Personas
  - 2.5 Differentiating Between Aspirational and Core Consumers
  - 2.6 Applying Segmentation Strategies to Luxury Brands
- **3 Developing a Distinctive Luxury Brand Value Proposition** — 6 classes
  - 3.1 Understanding the Components of Luxury Brand Value
  - 3.2 Analyzing the Unique Selling Points of Luxury Brands
  - 3.3 Aligning Brand Identity with Market Expectations
  - 3.4 Crafting a Compelling Luxury Brand Story
  - 3.5 Differentiating Luxury Brands through Value Propositions
  - 3.6 Applying Value Proposition Strategies in Real-world Scenarios
- **4 Crafting and Communicating the Luxury Experience** — 6 classes
  - 4.1 Understanding the Essence of Luxury Brands
  - 4.2 Identifying Target Audiences in the Luxury Market
  - 4.3 Developing a Compelling Luxury Brand Narrative
  - 4.4 Designing Signature Experiences for Luxury Consumers
  - 4.5 Communicating the Luxury Experience Across Channels
  - 4.6 Evaluating Success in Luxury Brand Experience Strategies
- **5 Strategic Channel Management and Partnerships in Luxury** — 6 classes
  - 5.1 Understanding Channel Management in Luxury Markets
  - 5.2 Identifying Strategic Partnerships for Luxury Brands
  - 5.3 Leveraging Distribution Channels to Enhance Brand Value
  - 5.4 Evaluating the Role of Digital Channels in Luxury Branding
  - 5.5 Building Effective Partnerships with Exclusive Retailers
  - 5.6 Analyzing Case Studies of Successful Luxury Brand Partnerships
- **1 Understanding Digital Landscapes for Luxury Brands** — 6 classes
  - 1.1 Exploring the Digital Landscape for Luxury Brands
  - 1.2 Evaluating Digital Platforms Suitable for Luxury
  - 1.3 Identifying Key Digital Trends Impacting Luxury Marketing
  - 1.4 Analyzing Consumer Behavior in Online Luxury Markets
  - 1.5 Examining the Role of Influencers in Luxury Brand Strategy
  - 1.6 Implementing Digital Metrics to Measure Luxury Brand Success
- **2 Crafting Digital Strategies for Luxury Marketing** — 6 classes
  - 2.1 Understanding Luxury Brand Positioning in Digital Spaces
  - 2.2 Analyzing Customer Personas for Luxury Markets
  - 2.3 Designing a Digital Value Proposition for Luxury Brands
  - 2.4 Leveraging Social Media to Enhance Luxury Brand Identity
  - 2.5 Crafting High-Impact Content for Luxury Consumers
  - 2.6 Measuring and Optimizing Digital Strategies for Luxury Performance
- **3 Creating High-Impact Content for Luxury Audiences** — 6 classes
  - 3.1 Understanding Luxury Consumer Psychology
  - 3.2 Identifying Key Content Platforms for Luxury Brands
  - 3.3 Crafting Compelling Narratives for Luxury Audiences
  - 3.4 Utilizing Visual Aesthetics to Enhance Luxury Appeal
  - 3.5 Leveraging Influencer Collaborations for Content Marketing
  - 3.6 Evaluating Content Impact and Engagement in Luxury Markets
- **4 Leveraging Data and Analytics in Luxury Brand Campaigns** — 6 classes
  - 4.1 Understanding Data Sources for Luxury Brands
  - 4.2 Analyzing Consumer Insights in the Luxury Sector
  - 4.3 Applying Data Analytics to Enhance Brand Positioning
  - 4.4 Utilizing Predictive Analytics for Luxury Campaigns

3

Sustainable and Ethical Fashion

40 chapters · 240 classes **100 marks**

- **1 Understanding the Fundamentals of Sustainable Fashion** — 6 classes
  - 1.1 Principles of Sustainable Design
  - 1.2 Materials and Resources in Fashion
  - 1.3 Ethical Production Practices
  - 1.4 Consumer Behavior and Sustainability
  - 1.5 Circular Fashion Economy
  - 1.6 Impact of Fashion on the Environment
- **2 Sustainable Materials and Production Techniques** — 6 classes
  - 2.1 Eco-Friendly Fabrics
  - 2.2 Recycling and Upcycling Techniques
  - 2.3 Sustainable Dyeing Processes
  - 2.4 Ethical Sourcing of Materials
  - 2.5 Life Cycle Assessment in Fashion
  - 2.6 Innovations in Sustainable Textiles
- **3 Ethical Sourcing and Supply Chain Management** — 6 classes
  - 3.1 Sustainable Material Selection
  - 3.2 Fair Trade Principles
  - 3.3 Supply Chain Transparency
  - 3.4 Ethical Labor Practices
  - 3.5 Circular Fashion Models
  - 3.6 Impact of Fast Fashion
- **4 Sustainable Marketing and Consumer Engagement** — 6 classes
  - 4.1 Ethical Sourcing Strategies
  - 4.2 Consumer Behavior in Sustainable Fashion
  - 4.3 Digital Marketing for Sustainable Brands
  - 4.4 Building Brand Loyalty Through Sustainability
  - 4.5 Storytelling in Sustainable Fashion Marketing
  - 4.6 Collaborations for Sustainable Impact
- **5 Leadership in Implementing Sustainable Business Practices** — 6 classes
  - 5.1 Strategic Vision for Sustainability
  - 5.2 Building Sustainable Teams
  - 5.3 Ethical Decision-Making in Fashion
  - 5.4 Engaging Stakeholders in Sustainability
  - 5.5 Creating a Culture of Sustainability
  - 5.6 Measuring Impact of Sustainable Practices
- **1 Understanding Sustainable Fashion Design Principles** — 6 classes
  - 1.1 Exploring the Basics of Sustainable Fashion
  - 1.2 Identifying Sustainable Materials and Textiles
  - 1.3 Analyzing the Environmental Impact of Fashion
  - 1.4 Incorporating Ethical Practices in Design
  - 1.5 Understanding the Life Cycle of a Garment
  - 1.6 Applying Sustainable Principles in Pattern Cutting
- **2 Materials and Textiles in Sustainable Fashion** — 6 classes
  - 2.1 Exploring Sustainable Materials in Fashion
  - 2.2 Analyzing the Environmental Impact of Textiles
  - 2.3 Identifying Renewable Textile Sources
  - 2.4 Comparing Recycled Versus Virgin Materials
  - 2.5 Evaluating Eco-Friendly Fabric Manufacturing Processes
  - 2.6 Applying Sustainable Textiles in Design Projects
- **3 Techniques for Sustainable Pattern Cutting** — 6 classes
  - 3.1 Understanding Sustainable Pattern Cutting Principles
  - 3.2 Exploring Zero-Waste Pattern Design
  - 3.3 Analyzing Fabric Efficiency Techniques
  - 3.4 Implementing Upcycling in Pattern Cutting
  - 3.5 Utilizing Digital Tools for Sustainable Patterns
  - 3.6 Evaluating the Impact of Sustainable Designs
- **4 Innovative Draping Methods for Eco-conscious Design** — 6 classes
  - 4.1 Understanding Eco-friendly Fabrics for Draping
  - 4.2 Exploring Draping Techniques with Sustainable Materials
  - 4.3 Experimenting with Zero-waste Draping Concepts
  - 4.4 Creating Innovative Draping Patterns with Upcycled Textiles
  - 4.5 Designing Draped Garments with Biodegradable Fabrics
  - 4.6 Analyzing the Impact of Draped Designs on Sustainability
- **1 Understanding Sustainability in Fashion Production** — 6 classes
  - 1.1 Defining Sustainability in Fashion
  - 1.2 Exploring the Environmental Impacts of Fashion Production
  - 1.3 Analyzing Social Responsibilities in the Fashion Industry
  - 1.4 Identifying Sustainable Materials and Resources
  - 1.5 Implementing Sustainable Production Techniques
  - 1.6 Evaluating Sustainability in Fashion Supply Chains
- **2 Evaluating Sustainable Materials and Resources** — 6 classes
  - 2.1 Understanding the Basics of Sustainable Materials
  - 2.2 Analyzing the Lifecycle of Eco-Friendly Resources
  - 2.3 Identifying Sustainable Fabric Options
  - 2.4 Evaluating the Environmental Impact of Textile Production
  - 2.5 Comparing Renewable vs. Non-Renewable Resources
  - 2.6 Assessing Certification Standards for Sustainable Materials
- **3 Eco-Friendly Production Techniques and Technologies** — 6 classes
  - 3.1 Understanding Eco-Friendly Materials and Their Benefits
  - 3.2 Exploring Energy-Efficient Technologies in Fashion Production
  - 3.3 Implementing Water Conservation Techniques in Manufacturing
  - 3.4 Assessing the Impact of Carbon Footprints in Production Processes
  - 3.5 Identifying Waste Reduction Strategies in Fashion Production
  - 3.6 Evaluating Case Studies of Successful Eco-Friendly Fashion Brands
- **4 Quality Control in Sustainable Fashion** — 6 classes
  - 4.1 Understanding Quality Control Standards in Sustainable Fashion
  - 4.2 Identifying Sustainable Materials for Quality Assurance
  - 4.3 Implementing Quality Control Procedures in Eco-Friendly Manufacturing
  - 4.4 Evaluating Product Quality using Sustainable Methods
  - 4.5 Analyzing the Impact of Quality Control on Sustainable Branding
  - 4.6 Applying Continuous Improvement Techniques in Sustainable Fashion
- **5 Integrating Sustainability into Production Management** — 6 classes
  - 5.1 Understanding Sustainability in Production
  - 5.2 Identifying Sustainable Materials and Resources
  - 5.3 Implementing Eco-Friendly Production Techniques
  - 5.4 Measuring and Reducing Carbon Footprint in Manufacturing
  - 5.5 Integrating Waste Management Strategies
  - 5.6 Developing a Sustainable Production Plan
- **1 Understanding the Principles of Sustainable Fashion Production** — 6 classes
  - 1.1 Exploring the Foundations of Sustainable Fashion
  - 1.2 Analyzing the Environmental Impact of Textile Choices
  - 1.3 Identifying Ethical Considerations in Fashion Production
  - 1.4 Evaluating Resource Efficiency in Manufacturing
  - 1.5 Assessing Supply Chain Sustainability Practices
  - 1.6 Applying Sustainable Design Principles in Fashion
- **2 Material Innovation and Eco-Friendly Textiles** — 6 classes
  - 2.1 Exploring Sustainable Materials in Fashion
  - 2.2 Evaluating the Impact of Conventional Textiles
  - 2.3 Discovering Novel Eco-Friendly Fibers
  - 2.4 Analyzing the Benefits of Recycled Textiles
  - 2.5 Comparing Biodegradable vs. Non-Biodegradable Materials
  - 2.6 Applying Material Innovation in Fashion Design
- **3 Ethical Supply Chain Management in Fashion** — 6 classes
  - 3.1 Understanding Ethical Supply Chains in Fashion
  - 3.2 Identifying Key Components of an Ethical Supply Chain
  - 3.3 Analyzing the Impact of Ethical Practices on Fashion Brands
  - 3.4 Evaluating Fair Trade Certifications in Fashion Supply Chains
  - 3.5 Implementing Transparent Practices in Fashion Production
  - 3.6 Developing Strategies for Sustainable Supply Chain Management
- **4 Technological Advancements for Sustainable Production** — 6 classes
  - 4.1 Understanding Technological Innovations in Fashion Production
  - 4.2 Exploring Digital Tools for Sustainable Manufacturing
  - 4.3 Analyzing the Impact of Automation on Sustainability
  - 4.4 Implementing Eco-Friendly 3D Printing Techniques
  - 4.5 Leveraging Smart Textiles for Reduced Waste
  - 4.6 Evaluating Case Studies: Technological Success Stories in

4

Fashion Leadership, Entrepreneurship and Strategy

75 chapters · 434 classes **100 marks**

- **1 Understanding the Global Fashion Market Landscape** — 6 classes
  - 1.1 Exploring Global Fashion Market Dynamics
  - 1.2 Analyzing Key Fashion Market Trends
  - 1.3 Identifying Major Global Fashion Hubs
  - 1.4 Understanding Cross-Cultural Consumer Behavior
  - 1.5 Evaluating International Fashion Regulations
  - 1.6 Applying Strategic Market Analysis in Fashion
- **2 Principles of Strategic Management in Fashion** — 6 classes
  - 2.1 Understanding Strategic Management Foundations in Fashion
  - 2.2 Analyzing Market Trends and Consumer Behavior
  - 2.3 Developing Competitive Advantage in Fashion Retail
  - 2.4 Integrating Sustainability into Fashion Strategies
  - 2.5 Crafting Strategic Business Models for Fashion Enterprises
  - 2.6 Implementing and Evaluating Strategic Plans in Fashion
- **3 Building Sustainable and Ethical Fashion Business Strategies** — 6 classes
  - 3.1 Understanding the Importance of Sustainability in Fashion
  - 3.2 Analyzing the Economic Impacts of Ethical Fashion Practices
  - 3.3 Identifying Key Principles of Sustainable Fashion Strategies
  - 3.4 Exploring Ethical Sourcing and Supply Chain Management
  - 3.5 Implementing Innovative Sustainable Practices in Fashion
  - 3.6 Evaluating the Success of Ethical Fashion Business Models
- **4 Innovative Fashion Product Development and Lifecycle Management** — 6 classes
  - 4.1 Exploring Innovative Fashion Product Development
  - 4.2 Identifying Consumer Needs and Market Trends
  - 4.3 Integrating Sustainability in Product Design
  - 4.4 Managing the Fashion Product Lifecycle
  - 4.5 Leveraging Technology in Fashion Development
  - 4.6 Applying Strategic Management to Product Launch
- **5 Leadership and Decision Making in Fashion Business Management** — 6 classes
  - 5.1 Understanding Leadership Styles in Fashion
  - 5.2 Exploring Decision-Making Models in Fashion
  - 5.3 Analyzing the Role of Ethics in Fashion Leadership
  - 5.4 Applying Strategic Leadership in Fashion Brands
  - 5.5 Enhancing Team Performance through Effective Leadership
  - 5.6 Evaluating Impactful Decision Making in Fashion Business
- **1 Leadership Styles** — 6 classes
  - 1.1 Transformational Leadership
  - 1.2 Transactional Leadership
  - 1.3 Servant Leadership
  - 1.4 Situational Leadership
  - 1.5 Authentic Leadership
  - 1.6 Charismatic Leadership
- **2 Team Dynamics** — 6 classes
  - 2.1 Understanding Team Roles
  - 2.2 Conflict Resolution Strategies
  - 2.3 Building Trust in Teams
  - 2.4 Effective Communication Skills
  - 2.5 Motivating Team Members
  - 2.6 Collaborative Problem Solving
- **3 Performance Management** — 6 classes
  - 3.1 Setting Performance Goals
  - 3.2 Feedback and Evaluation
  - 3.3 Performance Improvement Plans
  - 3.4 Recognizing Achievements
  - 3.5 Managing Underperformance
  - 3.6 Continuous Development Practices
- **4 Change Management** — 6 classes
  - 4.1 Understanding Change Process
  - 4.2 Communicating Change Effectively
  - 4.3 Overcoming Resistance to Change
  - 4.4 Implementing Change Initiatives
  - 4.5 Evaluating Change Impact
- **3 Resource Management and Sustainability in Fashion** — 6 classes
  - 3.1 Understanding Resource Management in Fashion
  - 3.2 Identifying Sustainable Materials and Practices
  - 3.3 Analyzing the Impact of Resource Decisions
  - 3.4 Implementing Sustainable Supply Chain Strategies
  - 3.5 Balancing Cost and Sustainability in Fashion Projects
  - 3.6 Evaluating and Improving Resource Efficiency
- **4 Leadership and Team Dynamics in Fashion Initiatives** — 6 classes
  - 4.1 Understanding Leadership Roles in Fashion Projects
  - 4.2 Analyzing Team Dynamics and Communication Styles
  - 4.3 Identifying Key Challenges in Fashion Leadership
  - 4.4 Developing Strategies for Effective Team Collaboration
  - 4.5 Enhancing Decision-Making Skills in Fashion Projects
  - 4.6 Applying Leadership Techniques in Real-World Fashion Scenarios
- **5 Evaluating and Presenting Fashion Project Outcomes** — 6 classes
  - 5.1 Understanding Project Evaluation Criteria
  - 5.2 Analyzing Fashion Project Outcomes
  - 5.3 Interpreting Data-Driven Insights for Fashion Leaders
  - 5.4 Crafting Compelling Project Outcome Narratives
  - 5.5 Designing Visual Presentations for Fashion Projects
  - 5.6 Delivering Persuasive Presentations and Feedback in Fashion
- **1 Leadership Styles and Their Impact** — 6 classes
  - 1.1 Understanding Transformational Leadership
  - 1.2 Transactional Leadership Dynamics
  - 1.3 Servant Leadership Principles
  - 1.4 Situational Leadership Approaches
  - 1.5 Impact of Leadership on Culture
  - 1.6 Emotional Intelligence in Leadership
- **2 Building Collaborative Teams** — 6 classes
  - 2.1 Creating a Shared Vision
  - 2.2 Fostering Trust Among Team Members
  - 2.3 Effective Communication in Teams
  - 2.4 Diversity and Inclusion in Teams
  - 2.5 Role Clarity and Accountability
  - 2.6 Team Building Activities and Techniques
- **3 Motivating Team Members** — 6 classes
  - 3.1 Understanding Intrinsic Motivation
  - 3.2 Setting Achievable Goals
  - 3.3 Recognizing and Rewarding Efforts
  - 3.4 Creating a Positive Work Environment
  - 3.5 Utilizing Feedback for Growth
  - 3.6 Empowering Team Members
- **4 Conflict Resolution Strategies** — 6 classes
  - 4.1 Identifying Sources of Conflict
  - 4.2 Active Listening Techniques
  - 4.3 Negotiation Skills for Leaders
  - 4.4 Mediation Techniques for Resolution
  - 4.5 Developing a Conflict Resolution Plan
  - 4.6 Post-Conflict Reflection and Learning
- **5 Performance Evaluation Techniques** — 6 classes
  - 5.1 Setting Performance Metrics
  - 5.2 Conducting Effective Performance Reviews
  - 5.3 Utilizing 360-Degree Feedback
  - 5.4 Linking Performance to Development
  - 5.5 Creating Development Plans
  - 5.6 Continuous Improvement Strategies
- **1 Market Trend Analysis** — 6 classes
  - 1.1 Identifying Emerging Fashion Trends
  - 1.2 Consumer Behavior Insights
  - 1.3 Competitive Landscape Assessment
  - 1.4 Utilizing Market Research Tools
  - 1.5 Forecasting Future Trends
  - 1.6 Impact of Social Media on Trends
- **2 Aligning Business Strategies** — 6 classes

LAPT — 85 Great Portland Street, W1W 7LT, London, United Kingdom
info@lapt.org • +44 7513 283044 • lapt.org

UKPRN 10067351 • Company 4984798
Curriculum current at the date of issue.